

Becky LeFebvre, Vice President of Engineering & Product Development

Ms. LeFebvre has more than 20 years of experience in the technology industry, including successful tenures with Fortune 50 companies and a pre-IPO start up. She is accomplished in managing multiple teams of engineers in product development, design, and launch programs spanning corporate and international boundaries. Ms. LeFebvre has extensive experience with both software and hardware complex products such as real-time embedded systems, Internet systems and aerospace telemetry. She is skilled in planning and administering budgets and staff of both a small and large scale.

Ms. LeFebvre was Vice President within the Digital Media Technologies group at Turner Broadcasting System, Inc. prior to joining News Distribution Network, Inc. In this role, she provided leadership to a team of program and product management professionals responsible for delivering a wide portfolio of products, including CNN digital news production systems, ecommerce and online advertising systems, and various web systems and services for CNN, NASCAR, Sports Illustrated, and Turner Entertainment properties. Among her many accomplishments at Turner, Ms. LeFebvre increased on-time delivery of projects from 75% in 2007 to 98% in 2008, and improved on-budget delivery of projects from 60% in 2007 to 90% in 2008. She also enabled the group to manage more than 50 major projects (1,000+ hours) annually in addition to numerous lesser projects. Additionally, Ms. LeFebvre facilitated a phased strategy for the technology implementation of CNN.com's re-launch in 2007, delivering in half the originally estimated time and supporting 24% audience growth.

Previously at Motorola, Inc., Ms. LeFebvre first developed software for location-based navigation systems that led to three U.S. patents in her name. As Senior Director of Product Operations in the Energy Systems Group, Ms. LeFebvre had full P&L responsibility for a global 150-person product operations team generating revenues exceeding \$500 million, and was responsible for the design and development of accessory products for cell phones and mobile radio products.

She joined Motorola, Inc. from Witness Systems, Inc. where she led a 40-person software development team for the Witness Quality Monitoring suite of products, a client/server system used in call centers to monitor the performance of agents. While at Witness Systems, she established an SLDC and PM structure, which increased the number of software releases each year from one in 1998 to four in 1999. Ms. LeFebvre began her career as a Flight Control Engineer at NASA with the Rockwell Shuttle Operations Company and received the NASA Public Service Group Achievement Award for her work on the team that revised all power-down procedures prior to the shuttle return-to-flight.

Ms. LeFebvre earned a Bachelor of Science in Electrical Engineering from Rice University and a Master of Science in Computer Science from National Technological University. She is a member of Women in Cable Telecommunications, and was named a Betsy Magness Fellow in 2008. She has served on the Board of Directors for Refugee Family Services, a non-profit organization serving refugee women and children in the metro Atlanta area.