

## **Hyde Post, Vice President of Media Strategy**

Hyde Post has more than 35 years of experience in the media industry, with the past 11 years devoted to digital media. His experience ranges from reporting and editing to managing online editorial teams and business responsibility for a portfolio of digital properties.

From 2006-2009, he served as Vice President, Internet for The Atlanta Journal-Constitution (AJC) and its web portfolio, which included leading [ajc.com](http://ajc.com), [accessatlanta.com](http://accessatlanta.com) and the AJC classified domains. During his tenure, AJC digital products attracted an audience of more than 6 million monthly unique visitors who turned more than 105 million page views per month. Mr. Post was one of the original developers of [ajc.com](http://ajc.com) in 1998. Over the next decade, he oversaw digital audience growth at rates consistently in excess of 10% per year, and annual online revenue growth to more than \$25 million.

Prior to becoming Vice President, Internet, Mr. Post was Editorial Director responsible for directing the AJC digital team's news coverage for online, as well as new product and audience development. During this time, Mr. Post grew and maintained one of the highest local market web reach rates among large metro newspapers in the country, ahead of competing portals and other news sites. Web traffic on sites grew to more than 1 billion page views per year.

Before starting [ajc.com](http://ajc.com), Mr. Post was the Assistant Managing Editor/Local for the Journal-Constitution, with responsibility for a team of more than 150 Reporters and Editors. He also served as a Reporter and Special Projects Editor for the newspaper. Projects he edited and/or supervised garnered a number of awards, including the Pulitzer Prize for Investigative Reporting (bank redlining in Atlanta -- 1988) and the Pulitzer Prize for Explanatory Reporting (bacterial resistance to antibiotics --1993).

Prior to joining the AJC, Mr. Post held reporting roles with the Savannah Morning News on Georgia's coast and with the Kinston Daily Free Press in North Carolina.

Mr. Post received his Bachelor of Arts degree in Journalism and English from the University of New Mexico. He is President & Founder of the Georgia First Amendment Foundation, and serves on the Board of the National Freedom of Information Coalition, based at the University of Missouri.