

POSITION DESCRIPTION

FLASH DEVELOPER

News Distribution Network, Inc. (NDN) www.newsinc.com is headquartered in Atlanta, Georgia. The NDN solution offers video, multimedia, advertising and structured data in one platform. Our model provides online media companies with a profitable way to manage and publish syndicated video from premium broadcast sources. Our platform enables the broad distribution of news, business, finance, entertainment, and sports content for the online newspaper, magazine, radio and portal markets. Partners include Reuters, CBS, ABC, NBC, Bloomberg, Comcast (E Entertainment), TV Guide, TMZ, Hearst, Tribune, Cox, Gatehouse Media, Raycom, Meredith, Boston Globe, Washington Post, Philadelphia Enquirer, Westwood One, Cumulus Media, Travel Channel, Advance Internet, Chicago Sun-Times Group, and others.

THE POSITION

The Flash Developer will be based in Atlanta at NDN's headquarters, and will report to the Director of Software Development.

RESPONSIBILITIES

The Flash Developer will be responsible for maintaining, enhancing, developing and implementing NDN's Front-End flash applications such as video players/widgets and flash-based tools used in the NDN video control room. S/he will work with the Graphic Designer and Software Architect to design proof of concept models and prototypes, and work with the Project Manager to prioritize bugs and other requested features.

EXPERIENCE

- Minimum of 3 years of experience with application/website development using Flash CS3/4 and Actionscript 3.
- Strong background in Object-Oriented Programming and Design.
- Skilled with XML/e4x, JSON and web services interaction for accessing structured data elements used in the NDN video players.
- Experienced at working with multi-media content (on-demand or streaming).
- Experienced in integrating ad calls for pre-roll and display ads from 3rd party ad serving networks.
- Highly proficient in JavaScript, HTML, AJAX, and current Web 2.0 trends.
- Skilled with other Adobe Products such as Photoshop, Dreamweaver and Fireworks.

- Accomplished in agile development methodologies.
- Skills in HTML5, Web services, Silverlight, .NET, and C# programming a plus.
- Experience in a new media/news organization is a plus.
- Have strong knowledge and hands-on experience working in a MS environment.

PERSONAL TRAITS

- Excellent communication skills both written and verbal.
- A team player who will thrive in our fluid, fast-paced, dynamic, scaling environment.
- A highly motivated self-starter. Operates with a sense of urgency and values accountability.
- A creative problem solver who makes concise informed judgments.
- Capable of understanding business objectives and able to translate business goals into technical design collaboratively with the Graphic Designer.
- Detail-oriented and highly organized with a demonstrated ability to self-motivate and follow-through on projects from inception to production release.
- Conducts him/herself with a high degree of integrity.

EDUCATION

- Bachelor of Science in Computer Science, Engineering, Math or a related field.

CONTACT

recruiting@newsinc.com

NOTE: This job description is not intended, and should not be construed, to be a complete list of all responsibilities, skills, and efforts associated with the position. It is intended to be an accurate reflection of the principal elements of the position.